

# IDEASPATCH PRIVACY POLICY

This policy (together with our Website Terms of Use [please visit our Terms of Use on the website] and any other documents referred to in it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us.

Please read the following carefully to understand the types of information we collect from you, how we use that information and the circumstances under which we will share it with third parties. By visiting our website [www.ideaspatch.co.uk](http://www.ideaspatch.co.uk) (the “**website**”) you are accepting and consenting to the practices described in this policy.

For the purpose of the relevant data protection legislation, the data controller is Ideaspatch Limited of Carrington May, 31 Walker Avenue, Wolverton Mill, Milton Keynes, England, MK12 5TW (“**IdeasPatch**”, “**we**”, “**our**” or “**us**”). Our ICO Registration Number is: ZA203882.

## INFORMATION WE MAY COLLECT FROM YOU

We may collect and process the following data about you:

- **Information you give us.** You may give us information about you by filling in forms on our website, uploading documents or by corresponding with us by phone, e-mail or otherwise. This includes (but is not limited to) information you provide when you register for an account on our website, use particular services, communicate with other users of the website and report a problem with our website. The information you give us may include your name, address, e-mail address and phone number, financial and credit card information, personal description, copies of personal identification documents and information relating to transactions which occur on the platform.
- **Information we collect about you.** With regard to each of your visits to our website we may automatically collect the following information:
  - technical information, including the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and website; and
  - information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our website (including date and time); what you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page and any phone number used to call our customer service number.
  - If you are an investor we will also collect personal identification information; from either a Passport or Driving License as well as the information submitted upon Registration.
- **Information we receive from other sources.** We are working closely with third parties (including our third party payment provider [MangoPay]; our third party verification service provider [Contego]; investors, where relevant and other business partners as per business conduct and maintenance). We will store copies of these types of customer information, where relevant, for our own records. And ensure the proper customer-data actions are taken.

## COOKIES

Our website uses cookies and similar technologies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our website. For detailed information on the cookies and similar technologies we use and the purposes for which we use them see our Cookie Policy.

#### **USES MADE OF THE INFORMATION**

We use information held about you in the following ways:

- to carry out our obligations arising from any contracts entered into between you and us (including the Website Terms of Use and to provide you with the information, products and services that you request from us;
- To ensure the appropriate customer data checks are carried out to our satisfaction, namely AML/KYC checks carried out by our third party verification service provider [Contego].
- to provide you with information about goods or services we feel may interest you. If you do not want us to use your data in this way, an unsubscribe option on email communications (principle form of communication) is provided.
- to notify you about changes to our service;
- to administer our website and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- to improve our website to ensure that content is presented in the most effective manner for you and for your computer or mobile device;
- as part of our efforts to keep our website safe and secure and to enforce our Terms of Use;
- to measure or understand the effectiveness of marketing materials we serve to you and others on the platform and through other forms of media, and to deliver relevant materials to you. If you do not want us to use your data in this way, or to pass your details on to third parties for marketing purposes], please tick the relevant box situated on the form on which we collect your data (the registration form);

#### **DISCLOSURE OF YOUR INFORMATION**

We may share information relating to your Campaign with investors (if you are an inventor), via the financial promotions hosted on our platform.

We may share your information with the following selected third parties:

- Service providers, sub-contractors and business partners for the performance of any contract we enter into with them or you (including our third party payment provider [MangoPay]; our third party verification service provider [Contego]; investors, where relevant and other business partners as per business conduct and maintenance).

Last, we may disclose your personal information to third parties in the following circumstances:

- in the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;

- if we or substantially all of our assets are acquired by a third party, in which case personal data held by it about our customers will be one of the transferred assets;
- if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply the Website Terms of Use and any other documents referred to on it; or to protect the rights, property, or safety of IdeasPatch, our users, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

#### **WHERE WE STORE YOUR PERSONAL DATA**

The data that we collect is stored by us on our secure Cloud servers hosted on vWmare Platform.

#### **SECURITY**

Where we have given you (or where you have chosen) a password which enables you to access certain parts of our website, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

We restrict access of your personal information to those of our employees who have a business or other valid reason for knowing such information. We educate and train our employees about the importance of confidentiality and privacy of customer information. We maintain physical, electronic and procedural safeguards that comply with the relevant laws and regulations to protect your personal information from any unauthorised access.

We are implementing SSL encryption for customer data prior to the public launch of the website.

We endeavour to provide a secure platform from which to carry out transactions and for that reason funds are not held on the platform but with our third party payment provider [MangoPay]. We have also installed encrypted SSL protection for all transactions carried out on the platform.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our website; any transmission is at your own risk. Once we have received your information, we use strict procedures and security features to try to prevent unauthorised access.

#### **YOUR RIGHTS**

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at [enquiries@ideaspitch.co.uk](mailto:enquiries@ideaspitch.co.uk).

#### **THIRD PARTY WEBSITES**

Our website may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

#### **ACCESS TO INFORMATION**

Depending on applicable laws, you may have the right to access information held about you. Your right of access can be exercised in accordance with the relevant data protection legislation. Any access request may be subject to a fee to meet our costs in providing you with details of the information we hold about you.

#### **CHANGES TO OUR PRIVACY POLICY**

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

#### **CONTACT**

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to [enquiries@ideaspatch.co.uk](mailto:enquiries@ideaspatch.co.uk).